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Community Health Alliance of Pasadena Signs With PointCare to Incorporate PointCarePA Into Its Patient Information Programs

Portable Five-Question Eligibility Software Delivers Public & Private Coverage Options in 90 Seconds

SAN MATEO, CA--(Marketwire - Mar 4, 2013) - To further its efforts in getting more members of its community enrolled in public or low-cost health plans, Community Health Alliance of Pasadena (ChapCare) has signed an agreement with PointCare to incorporate the eligibility tool, PointCarePA, into its patient information systems.

PointCarePA is a portable patient eligibility software that will enhance ChapCare's ability to effectively assist uninsured patients with navigating the health coverage system.

In serving the health care needs of the San Gabriel Valley community, ChapCare provides medical, dental, and behavioral health services to more than 15,000 patients annually. In addition to implementing the software into the patient information programs at its four health centers, ChapCare will use PointCarePA in a variety of community outreach efforts, including door-to-door education, health education forums, and as part of working with local businesses and merchant associations. The clinical health provider is the first community health center in Los Angeles to use this innovative system.

"For ChapCare, PointCarePA will be a valuable tool to educate our uninsured community members and patients who come into our facility. Using the software within our health centers and out in the community, we aim to increase health coverage awareness for nearly 18,000 individuals," said Margaret B. Martinez, Chief Executive Officer of ChapCare.

ChapCare will join the likes of Sharp HealthCare, a health system that is currently using PointCarePA within its 4 hospitals. Nearly 80% of the 42,000 uninsured patients who have visited Sharp's facilities and have been screened with PointCarePA were found eligible for free or low-cost public health coverage. Not only has it increased health coverage awareness within the San Diego community, it has also improved the satisfaction of patients within Sharp's facilities. ChapCare anticipates having similar results.

"We are excited to bring ChapCare on board," said Phil Lebherz, CEO of PointCare, "and provide them with an innovative system that will strengthen the dignity of their uninsured patients through the effective, empathetic, and compassionate communication of health coverage options."

ChapCare has also enrolled its staff in a PointCare Academy training session to increase the organization's knowledge of the uninsured, available health coverage options, and health care reform implementation.

Unlike other reimbursement software in the marketplace, PointCarePA captures HIPAA-compliant patient data using a five-question, 90-second eligibility assessment. It engages patients as part of the solution by introducing them to public and private health coverage options, coverage subsidies, and tax credits that will assist with managing retroactive and future medical expenses. Each patient's information is instantly evaluated by a robust health coverage database that provides a personalized list of options, complete with program contact information, monthly costs, sign-up checklists of important documents needed to enroll, and applications.

About ChapCare

ChapCare was founded in 1995 by a committed group of community residents, city officials, and health care agencies to establish primary care health services for the low-income, uninsured residents in the Pasadena area. ChapCare began providing medical services in 1998 and dental services in 2001. Today, ChapCare is a network of HRSA-funded community health centers that has provided medical services to countless under-insured and uninsured residents of the San Gabriel Valley for over 15 years. The organization operates 3 health centers in the Pasadena area, 1 health center in South El Monte, and a mobile van in the El Monte/South El Monte region. ChapCare provides over 55,000 primary healthcare visits annually. For more information, please visit www.chapcare.org or call 626-993-1207.

About PointCare

PointCare is a patient advocacy company dedicated to helping health systems educate uninsured

patients about their health coverage options. Launched in April 2012, its eligibility software, PointCarePA, is available as a low-cost, monthly, subscription. Its training division, PointCare Academy, is available to educate health systems and individual staff members on communication strategies for the uninsured, available health coverage options, and health care reform. PointCare will be exhibiting at HIMSS13 in New Orleans from March 4-6 at Booth #2371. For more information or to request a demo, visit www.PointCare.com or call 650-762-1928.

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